



New insights into an interactive health mapping tool

GE**SAÚDE** , a Portuguese example

Luís Serra, Carla Farinha, Isabel Alves, Paulo Nogueira

Lisbon, 28 May 2015

Introduction

Context:

- Portuguese National Health Plan aims to promote health equity
- Monitoring indicators developed to assess progress.
- Web based GIS is an excellent way to illustrate national and regional differences in these indicators

Objective: Describe the development of GeoSaúde in terms of its content, features and usability

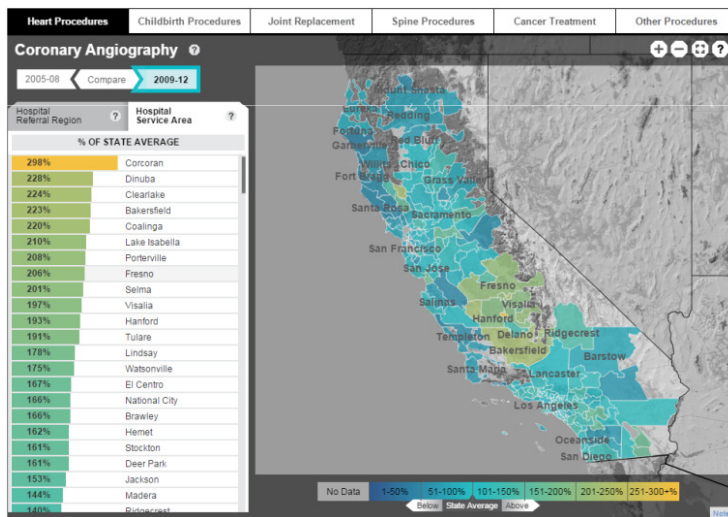
Methods

- The Directorate-General of Health formed a working group
- Meetings and brainstorming with stakeholders, to choose indicators and identify information to gather
- Research on web design, regarding usability and colour mapping

Methods

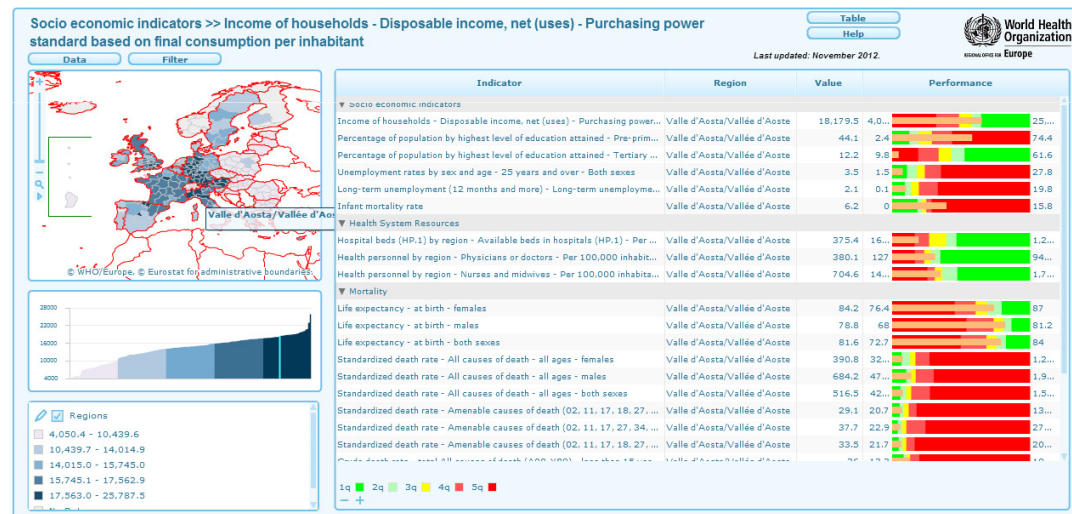
- International health web based GIS platforms consulted

Clean interface type



Source: California HealthCare Foundation

Dashboard type



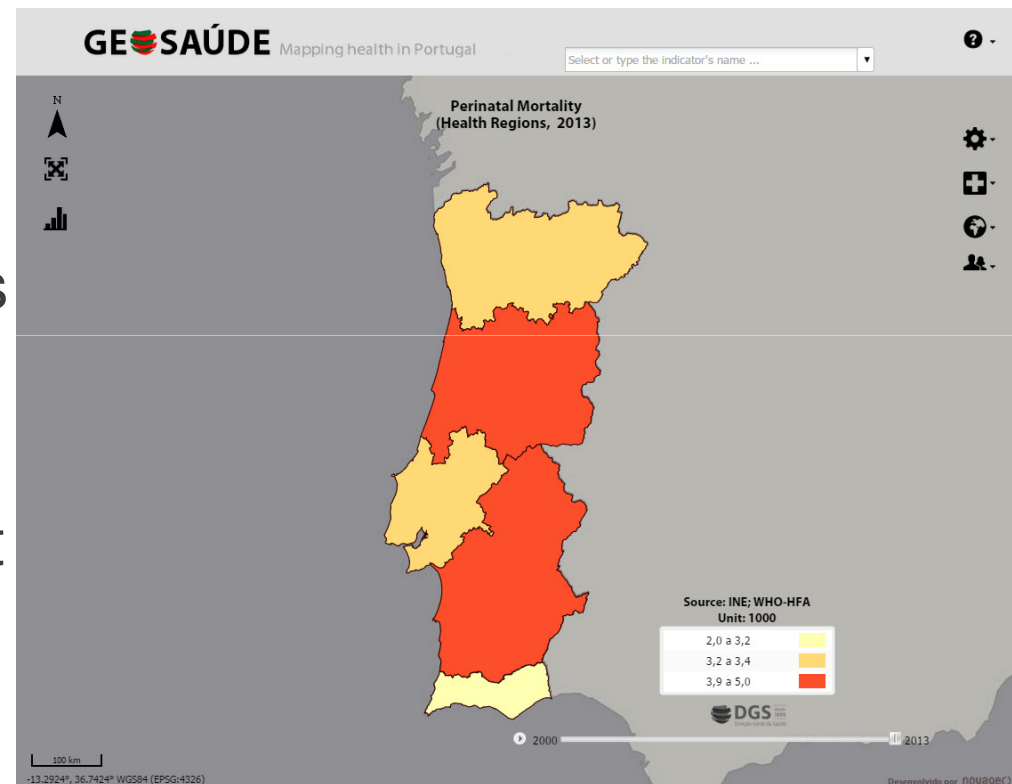
Source: World Health Organization

Methods

- Built up the requirements to hire web GIS developers
- Compiled the health indicators and targets of the National Health Plan (NHP) and Priority Health Programs (PHP)
- Reviewed available sources of data
- Extracted, transformed and uploaded (ETL) data from the identified sources to GeoSaúde database

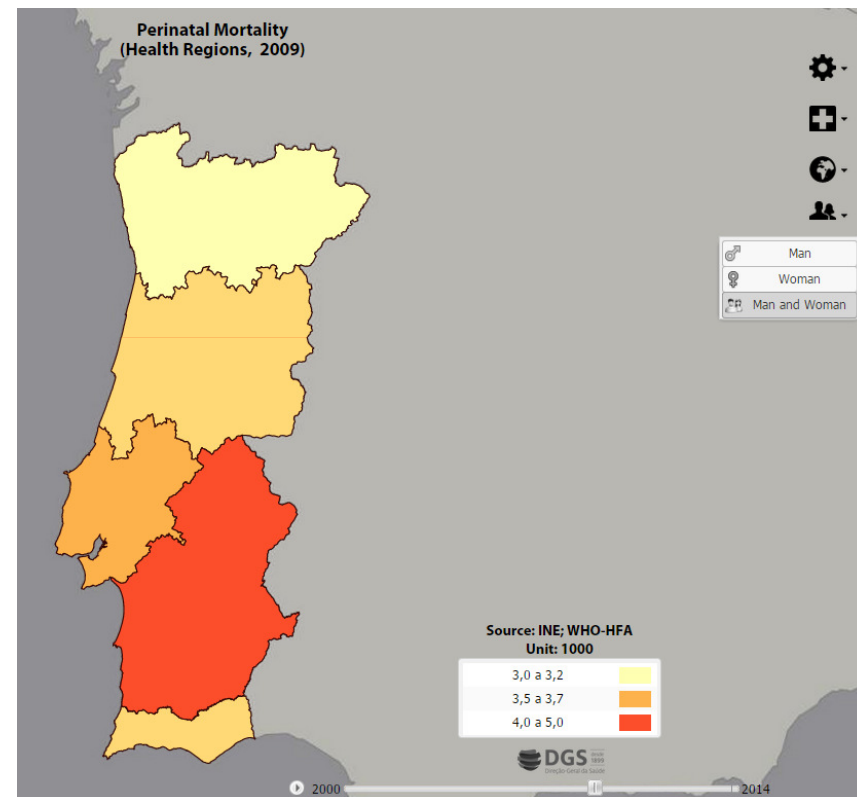
Results – web design

- Easy to use
- Clean interface look
- Grey coloured map canvas background
- Maps in a smooth yellow-red colour ramp, by default
- Monochromatic intuitive icons



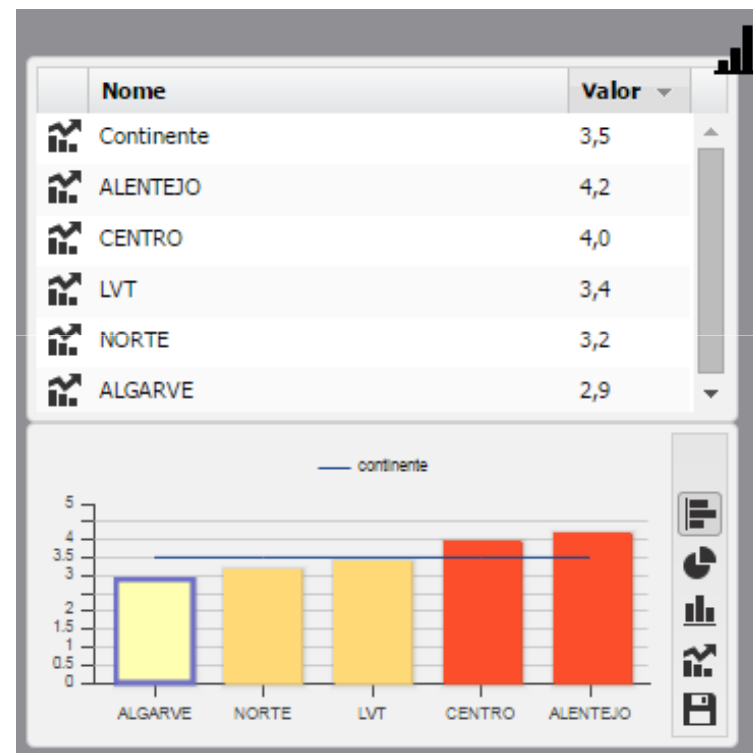
Results – features

- 3 dimensions:
 - ❖ time
 - ❖ gender
 - ❖ administrative units
- Perceive time evolution of geographic differences



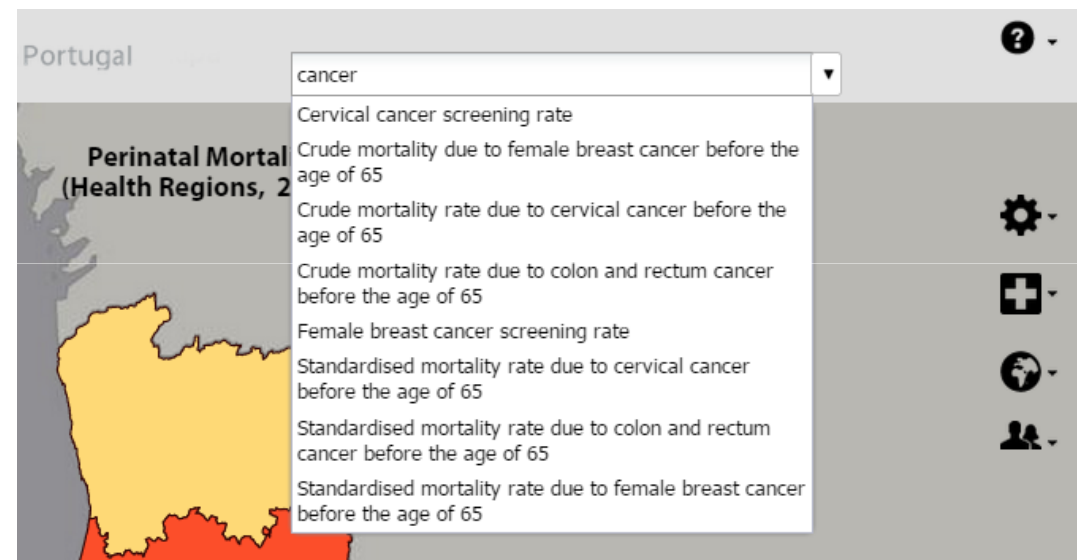
Results – features

- Several types of graphs and charts are possible
- Upload and download data by the users
- Share maps among users

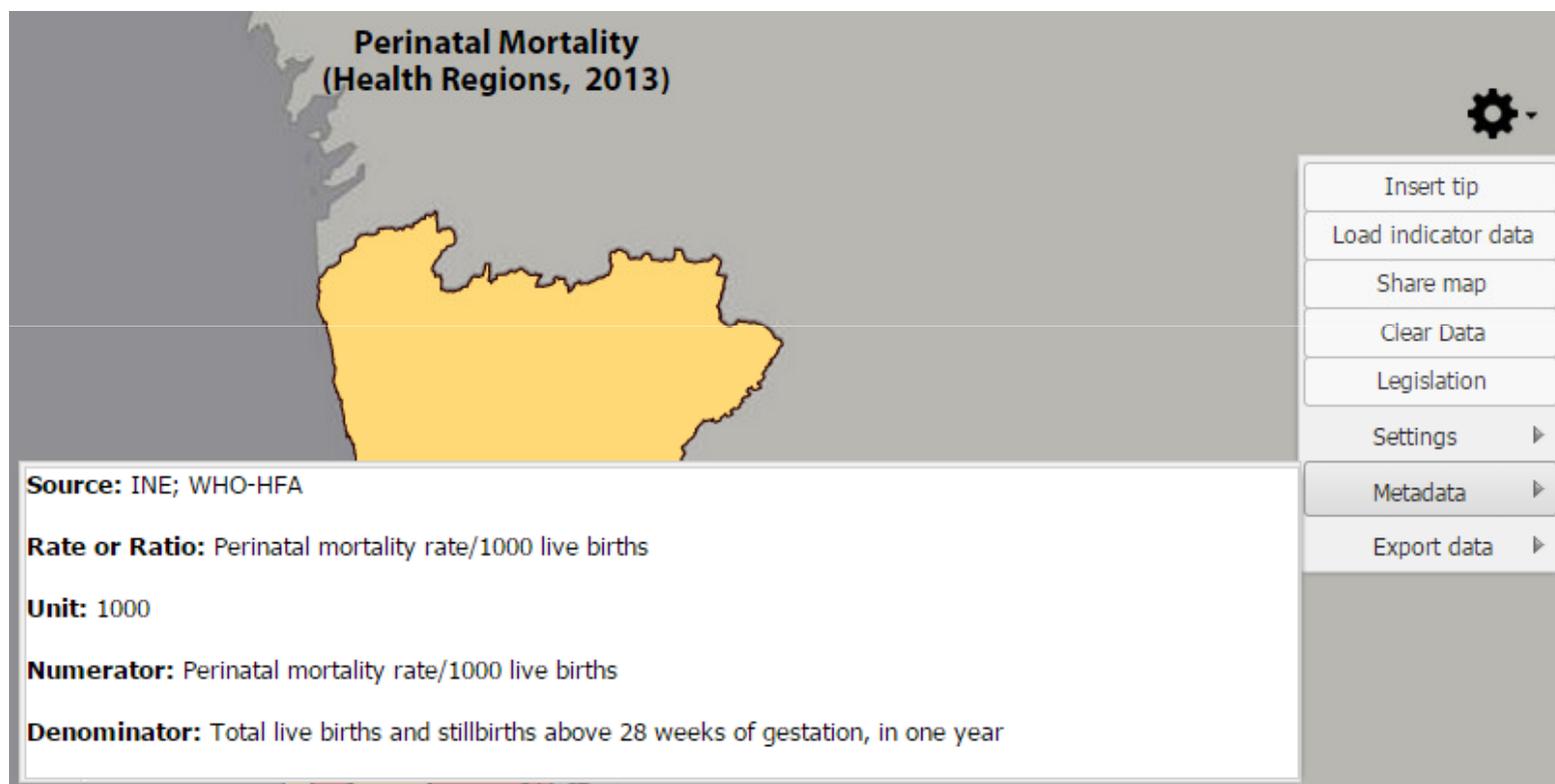


Results – indicators

- 204 indicators
- 97 (48%) updated to 2010
- 86 (42%) have a minimum temporal series of 10 years



Results – indicators



Discussion

- A clean interface look was preferred to dashboard type
- Customized GeoSaúde for each Priority Health Program
- Balance GeoSaúde features and stakeholders demands
- The challenge of keeping health indicators up to date

Conclusions

- Easy to use and broad appeal
- Keep up to date
 - ❖ with information
 - ❖ with technology
 - ❖ with stakeholders needs



DGS desde
1899
Direção-Geral da Saúde



<http://www.geosaude.dgs.pt/>

www.dgs.pt